



**ON VACATION...
ARGUS NEVER FORGETS**

ARGOFLEX EF... shows the picture before you take it. Also has built-in flash and coated f4.5 lens for all-weather pictures. It's America's lowest-cost precision twin-lens camera. Now priced at only **\$36.95** including case. Flash Unit, extra, **\$8.63**.



**AT WEDDINGS...
ARGUS NEVER FORGETS**

ARGOFLEX FORTY... the camera for everybody. Simple as a box camera, but with fine f4.5 lens equipment for all-weather picture taking. Built-in flash, double exposure prevention, brilliant viewfinder. Only **\$33.95**. Flash Unit, extra, **\$4.08**. Carrying Case **\$4.95**.



**AT GRADUATION...
ARGUS NEVER FORGETS**

ARGOFLEX 75... first choice of all low-cost cameras. Has high-priced features, including built-in flash and double exposure prevention. Ideal for youngsters or beginners. Easy to use. Only **\$14.89**. Flash Unit, extra, **\$4.08**. Carrying Case **\$2.50**.



**AT HOME...
ARGUS NEVER FORGETS**

ARGUS 21... first choice for color, with the exclusive Markfinder for perfect picture composition, to get the picture as you want it. Ultra-sharp f3.5 lens and a host of exclusive features. Only **\$51.75**. Flash Unit, extra, **\$8.63**. Carrying Case **\$8.50**.



**ON HOLIDAYS...
ARGUS NEVER FORGETS**

ARGUS C-3... first choice of all 35mm cameras. All-time favorite, with coupled range finder, built-in flash, ultra-sharp f3.5 lens, fast-action shutter (up to 1/300). Includes case and flash unit at **\$59.95**.



**ON TRIPS...
ARGUS NEVER FORGETS**

ARGUS FA... new low-cost camera for color slides. Equipped with built-in flash coated f4.5 lens, accurate shutter and simple two-position zone focusing. Only **\$29.95**. Flash Unit, extra, **\$4.08**. Carrying Case **\$5.50**.

Prices include Federal Excise Tax where applicable.

There's an Argus Camera for Every Occasion



ARGUS INCORPORATED, ANN ARBOR, MICHIGAN